

30 November 2018

To Whom It May Concern

Dear Sir or Madame, I am writing this reference letter for my student Anna Samonova. I have known her in 2016-18 as her theory and practice lecturer and personal tutor on BA (Hons) Journalism course at University of Westminster.

During her time at Westminster, Anna has studied a wide range of media theories (including public sphere, spectacle and simulacra, political economy and ideology), as well as practical modules, where she was developing her skills of writing, research and editing; video, audio and multimedia production.

Anna's theoretical modules included the achievement of the marks of 60 for Theories of Media and Communication, and 60 for Media and Globalisation. She has interesting ideas and has shown her skill of applying theory to the practical media examples.

Anna's highest mark in year 2 was for the module Media Law and Ethics (the marks that rise above 60 are categorised as "good" or "merit" in the British Higher Education system). Her other achievement was 62 for the module Pitch, Produce, Publish, where students work in small groups to research, design and produce a whole magazine. Anna was designing her pages, writing her stories and contributing to the teamwork to put the magazine together.

Anna has studied Adobe Final Cut Pro, InDesign, SEO metrics and other contemporary technical tools that enhance the work of a contemporary newsroom.

In her final year, she is focusing on arts and entertainment (including film &TV) journalism as her specialisms. She is also taking a research-led module Transforming Audiences that investigates the changing relationship of the audiences with media content and digital sphere.

I am recommending you to consider Anna Samonova for your MA programme.

Please feel free to ask me any further questions.



Kind regards,
Dr Anastasia Denisova, FHEA
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